
Strategies for Successful Volunteer Leadership

Thursday, March 4, 2010 - University of Richmond
8:15 a.m. – 3:00 p.m.

Join us for this one-day professional development opportunity that will explore ways to develop skills for volunteer leaders as well as volunteers.

Sponsored by the Greater Richmond Association for Volunteer Administration (GRAVA)

Schedule

8:15 – 9:00 Registration: Continental Breakfast & Conversation

9:00 – 10:15 Opening Session

Strategies for Building Your Personal Leadership Skills

Patricia S. Morris, MPA, CFRE, of DeWitt and Associates, will kick off the discussion with strategies for self-development and tips for gaining upper management support of your volunteer program. She will also offer insights into communication with your organization's most influential volunteers – your board members.

10:15 – 10:30 Break

10:30 – 12:00 Morning Session

Strategies for Building Leadership Skills in Your Volunteers

Sudeshna Das-Menezes, Community Resources Manager of FeedMore, Inc., will share her experience in building a cadre of volunteer team leaders who can train and supervise other volunteers to save staff time, ensure positive volunteer experiences and create volunteer loyalty.

12:00 – 1:00 Box Lunch and Networking

1:00 – 2:45 Afternoon Session

From Mission to Message: Using Language Effectively

Join Katie Campbell, CVA and Consultant for Skye Consulting, for this interactive session as she demonstrates the power of language as a leadership tool. Our selection of words directly affects our ability to attract and engage community volunteers and partners. Learn how to increase your communication potential by adopting new terminology, incorporating the use of stories, and polishing your writing skills.

2:45 - 3:00 Wrap Up

Directions to University of Richmond

NOTE: Parking is ONLY available at the Modlin Center for the Arts. Visitor parking permits are NOT required. Once on campus, follow GRAVA signs to parking lot and to the conference in Tyler Haynes Commons.

Allow 7-10 minutes to walk from parking lot to conference location.

Handicapped parking is available, however, you must visit the following website at least 4 business days prior to the event and complete the online form to receive a visitor parking pass:

<http://oncampus.richmond.edu/administration/police/parking>

From the West:

From I-64

Take Exit 183/Glenside Drive south. Continue south on Glenside Drive to the fourth traffic light (Three Chopt Road). Turn left on Three Chopt Road. Continue straight for .8 mile. Turn right onto Boatwright Drive (approximately .5 mile after the traffic signal). At the bottom of the hill, make a left onto Campus Drive. Make the first right into the main entrance of campus.

From US 60 (Midlothian Turnpike)

Turn left on State Route 147 (Huguenot Road) and continue approximately eight miles to Three Chopt Road. Turn left on Three Chopt Road. Turn left on Towana Drive (approximately .5 mile after turning onto Three Chopt Road). Make a left into the main entrance of campus.

From the Southwest:

From US 360 (Hull Street Road)

Take Route 288 north to the Powhite Parkway (toll road). Continue for nine miles to State Route 150 (Chippenham Parkway) north. After two miles, exit onto State Route 147 (Huguenot Road). Turn right on State Route 147. You will pass over the James River on the Huguenot Bridge. Proceed to the second traffic light after the bridge (Three Chopt Road). Turn left on Three Chopt. Turn left on Towana Drive (approximately .5 mile after turning onto Three Chopt Road). Make a left into the main entrance of campus.

From the North:

From I-95 (Do not take I-295!)

Take Exit 79 off I-95 to I-64 west, continue west on I-64. Take Exit 183, N. Glenside Drive south. Continue south on Glenside Drive to the fifth traffic light (Three Chopt Road). Turn left on Three Chopt Road. Continue straight for .8 mile. Turn right onto Boatwright Drive (approximately .5 mile after the traffic signal). At the bottom of the hill, make a left onto Campus Drive. Make the first right into the main entrance of campus.

From the East:

From I-64

West on I-64. As you approach the city of Richmond, I-64 west merges with I-95 north. Take I-95 north to exit 79 back onto I-64 west. Take Exit 183-A/Glenside Drive south. Continue south on Glenside Drive to the fifth traffic light (Three Chopt Road). Turn left on Three Chopt Road. Continue straight for .8 mile. Turn right onto Boatwright Drive (approximately .5 mile after the traffic signal). At the bottom of the hill, make a left onto Campus Drive. Make the first right into the main entrance of campus.

From the South:

I-85 to I-95

Take Exit 79 off I-95 north to I-64 west, continue west on I-64. Take Exit 183-A/Glenside Drive south. Continue south on Glenside Drive to the fifth traffic light (Three Chopt Road). Turn left on Three Chopt Road. Continue straight for .8 mile. Turn right onto Boatwright Drive (approximately .5 mile after the traffic signal). At the bottom of the hill, make a left onto Campus Drive. Make the first right into the main entrance of campus.

To download a campus map, please visit:

<http://www.richmond.edu/visit/directions/campusmap.pdf>

The Greater Richmond Association for Volunteer Administration (GRAVA) is a membership organization devoted to providing educational opportunities for, promoting the professionalism of, and strengthening the leadership of volunteer organizations and programs in the Richmond metropolitan area. Members meet regularly where they network and share ideas about leading and supporting volunteers, strengthen leadership skills as they engage in the work of GRAVA, learn new skills in volunteer resource management through training and help shape volunteerism in Central Virginia.

Visit [http://www .GreaterRichmondAVA.com](http://www.GreaterRichmondAVA.com) for more information.

GRAVA is grateful to the Bonner Center for Civic Engagement at the University of Richmond for its generous collaboration in making this conference possible.

**Registration Form
Deadline: February 25, 2010**

Registration received by February 25 will include a complimentary lunch. Lunch **will not** be provided for those who register on site. Thank you.

Name: _____

Title: _____

Organization: _____

Phone: _____ Email: _____

Vegetarian Lunch? **YES** **NO**

PREPAYMENT IS PREFERRED. (MAKE CHECK PAYABLE TO GRAVA)

GRAVA Members	\$25	
Non-members	\$30	
GRAVA annual membership dues	\$30	Amount enclosed:

Return completed form and payment to: GRAVA Registrar, P.O. Box 26004, Richmond, VA 23260 or fax to the attention of Alison Jones-Nassar at (804) 788-6827.

*Registration and/or payment will be accepted on site.
(Lunch not provided for on site registration)
Confirmations will be sent via e-mail only.*

For questions, please contact Kathy H. Morton at (804) 261-5201